## **Mrs Eaves**

A typeface designed by Zuzana Licko. Introducing Mrs Eaves XL Regular and XL Narrow. Licensed and distributed by Emigre.



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ted by Baskerville

(OPPOSITE PAGE)
Text set in Mrs Eaves XL Regular,
9/12 point.
(THIS PAGE)
Detail of the same text set in original
Mrs Eaves Roman with discretionary
ligatures, 19/24 point.

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e heavier and had more character due to the imprint type into paper and the resulting ink spread. She re contrast while retaining the overall openness and lig of Baskerville by giving the lower case characters a w portion. She then reduced the x-height relative to the that to avoid increasing the set width. There is someth que about Mrs Eaves and it's difficult to define. Its in al characters are at times awkward looking—the W be ewhat narrow, the L uncommonly wide, the flare of kes leading into the serifs unusually pronounced. Ta

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## **Mrs Eaves**

Originally designed in 1996, Mrs Eaves was Zuzana Licko's first attempt at the design of a traditional typeface. It was styled after Baskerville, the famous transitional serif typeface designed in 1757 by John Baskerville in Birmingham, England. Mrs Eaves was named after Baskerville's live in housekeeper, Sarah Eaves, whom he later married.

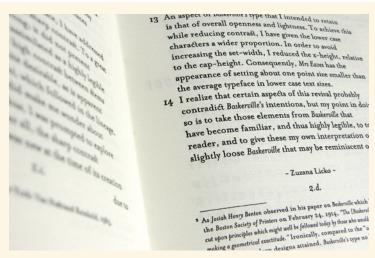
One of Baskerville's intents was to develop typefaces that pushed the contrast between thick and thin strokes, partially to show off the new printing and paper making techniques of his time. As a result his types were often criticized for being too perfect, stark, and difficult to read.

Licko noticed that subsequent revivals of Baskerville had continued along the same path of perfection, using as a model the qualities of the lead type itself, not the printed specimens. Upon studying books printed by Baskerville at the Bancroft Library in Berkeley, Licko decided to base her design on the printed samples which were heavier and had more character due to the imprint of lead type into paper and the resulting ink spread. She reduced the contrast while retaining the overall openness and lightness of Baskerville by giving the lower case characters a wider proportion. She then reduced the x-height relative to the cap height to avoid increasing the set width.

There is something unique about Mrs Eaves and it's difficult to define. Its individual characters are at times awkward looking—the W is somewhat narrow, the L uncommonly wide, the flare of the strokes leading into the serifs unusually pronounced. Taken individually, at first sight some of the characters don't seem to fit together. The spacing is generally too loose for large bodies of text, it sort of rambles along. Yet when used in the right circumstance it imparts a very particular feel that sets it clearly apart from many likeminded types. It has an undefined quality that resonates with people. This paradox (imperfect yet pleasing) is perhaps best illustrated by design critic and historian Robin Kinross who has pointed out the limitation of the "loose" spacing that Licko employed, among other things, yet simultaneously designated the Mrs Eaves type specimen with an honorable mention in the 1999 American Center for Design annual competition. Proof, perhaps, that type is best judged in the context of its usage.

Even with all its shortcomings, Mrs Eaves has outsold all Emigre fonts by twofold. On MyFonts.com, one of the largest on-line type sellers, Mrs Eaves has been among the 20 best selling types for years, listed

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Detail from the award winning, limited edition Mrs Eaves type specimen booklet, letterpress printed from polymer plates on a Heidelberg KSBA cylinder press by Peter Koch, Berkeley, California, 1996.

among such classics as Helvetica, Univers, Bodoni and Franklin Gothic. Due to its commercial and popular success it has come to define the Emigre type foundry.

While Licko initially set out to design a traditional text face, we never specified how Mrs Eaves could be best used. Typefaces will find their own way. But if there's one particular common usage that stands out, it must be literary—Mrs Eaves loves to adorn book covers and relishes short blurbs on the flaps and backs of dust covers. Trips to bookstores are always a treat for us as we find our Mrs Eaves staring out at us from dozens of book covers in the most elegant compositions, each time surprising us with her many talents.

And Mrs Eaves feels just as comfortable in a wide variety of other locales such as CD covers (Radiohead's *Hail to the Thief* being our personal favorite), restaurant menus, logos, and poetry books, where it gives an elegant presence to short texts.

One area where Mrs Eaves seems less comfortable is in the setting of long texts, particularly in environments such as the interiors of books, magazines, and newspapers. It seems to handle long texts well only if there is ample space. A good example is the book /CD/DVD release *The Band: A Musical History* published by Capitol Records. Here, Mrs Eaves was given appropriate set width and generous line spacing. In such

cases its wide proportions provide a luxurious and spacious feel which invites reading. Economy of space was not one of the goals behind the original Mrs Eaves design. With the introduction of Mrs Eaves XL, Licko addresses this issue.

Since Mrs Eaves is one of our most popular typefaces, it's not surprising that over the years we've received many suggestions for additions to the family. The predominant top three wishes are: greater space economy; the addition of a bold italic style; and the desire to pair it with a sans design. The XL series answers these requests with a comprehensive set of new fonts including a narrow, and a companion series of Mrs Eaves Sans styles to be released soon.

The main distinguishing features of Mrs Eaves XL are its larger x-height with proportionally shorter ascenders and descenders and overall tighter spacing. These additional fonts expand the Mrs Eaves family for a larger variety of uses, specifically those requiring space economy. The larger x-height also allows a smaller point size to be used while maintaining readability.

Mrs Eaves XL also has a narrow counterpart to the regular, with a set width of about 92 percent which fulfills even more compact uses. At first, this may not seem particularly narrow, but the goal was to provide an alternative to the regular that would work well as a compact text face while maintaining the full characteristics of the regular, rather than an extreme narrow which would be less suitable for text.

Four years in the making, we're excited to finally let Mrs Eaves XL find its way into the world and see where and how it will pop up next.

- [ MRS EAVES ROMAN - 24/31 POINT ] -

ABCDEFGHJKLMNOPQ RSTUVWXYZ0123456789 abcdefghijklmnopqrstuv wxyz!?\$%&()

- [ MRS EAVES XL REGULAR - 24/31 Point ] -

ABCDEFGHJKLMNOPQ RSTUVWXYZ0123456789 abcdefghijklmnopqrstuv wxyz!?\$%&()

- [ MRS EAVES XL NARROW - 24/31 POINT ] -

ABCDEFGHJKLMNOPQ RSTUVWXYZ0123456789 abcdefghijklmnopqrstuv wxyz!?\$%&() - [ MRS EAVES ITALIC - 24/31 POINT ] -

ABCDEFGHJKLMNOPQ
RSTUVWXYZ0123456789
abcdefghijklmnopqrstuv
wxyz!?\$%&()

- [ MRS EAVES XL REGULAR ITALIC - 24/31 POINT ] -

ABCDEFGHJKLMNOPQ RSTUVWXYZ0123456789 abcdefghijklmnopqrstuv wxyz!?\$%&()

- [ MRS EAVES XL NARROW ITALIC - 24/31 POINT ] -

ABCDEFGHJKLMNOPQ RSTUVWXYZ0123456789 abcdefghijklmnopqrstuv wxyz!?\$%&()

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#### **Design Process**

### Mrs Eaves XL Regular



The Original
Mrs Eaves Roman
Mrs Eaves Roman
was the starting point
for both Mrs Eaves
XL Regular and XL
Narrow.

Mrs Eaves Roman scaled

The first step was to scale the x-height up by 130% while maintaining the alignment of the ascenders and descenders.

3. Adjustments

The stem and stroke weight of the scaled characters were then reduced to match the original Mrs Eaves Roman. The extra weight was removed primarily from the outside of the characters to preserve the width of the counters, resulting in a slightly narrower width.

4. Mrs Eaves XL Regular

Final version with higher x-height than the original Mrs Eaves Roman, resulting in higher legibility at small sizes with increased space economy.

### Mrs Eaves XL Narrow



1. The Original Mrs Eaves Roman 2. Mrs Eaves Roman stretched

The Mrs Eaves Roman x-height was adjusted vertically to match the x-height of the XL Regular while preserving the width and stem weight of the original Roman.

3. Adjustments

These results, being too condensed, were then interpolated with Mrs Eaves XL Regular to form the final narrow version.

4. Mrs Eaves XL Narrow

Final version with a set width of about 92% of the Regular version for more compact text setting. Same Point Size

The quick brown fox jumps over the lazy dog 14/18

The quick brown fox jumps over the lazy dog 14/18

The quick brown fox jumps over the lazy dog 14/18

Top to bottom: Original Mrs Eaves Roman, Mrs Eaves XL Regular, Mrs Eaves XL Narrow

The quick brown fox jumps over the lazy dog  $_{12/16}$  The quick brown fox jumps over the lazy dog  $_{12/16}$  The quick brown fox jumps over the lazy dog  $_{12/16}$ 

Top to bottom: Original Mrs Eaves Roman, Mrs Eaves XL Regular, Mrs Eaves XL Narrow

The quick brown fox jumps over the lazy dog  $_{10/14}$  The quick brown fox jumps over the lazy dog  $_{10/14}$  The quick brown fox jumps over the lazy dog  $_{10/14}$ 

Top to bottom: Original Mrs Eaves Roman, Mrs Eaves XL Regular, Mrs Eaves XL Narrow

Same X-Height

The quick brown fox jumps over the lazy dog 14/18

The quick brown fox jumps over the lazy dog 11/18

The quick brown fox jumps over the lazy dog 11/18

**Top to bottom:** Original Mrs Eaves Roman, Mrs Eaves XL Regular, Mrs Eaves XL Narrow

The quick brown fox jumps over the lazy dog 12/16

The quick brown fox jumps over the lazy dog  $\frac{9.2/16}{}$ 

The quick brown fox jumps over the lazy dog 9.2/16

**Top to bottom:** Original Mrs Eaves Roman, Mrs Eaves XL Regular, Mrs Eaves XL Narrow

The quick brown fox jumps over the lazy dog 10/14

The quick brown fox jumps over the lazy dog  $\frac{7.7}{14}$ 

The quick brown fox jumps over the lazy dog 7.7/14

Top to bottom: Original Mrs Eaves Roman, Mrs Eaves XL Regular, Mrs Eaves XL Narrow

-	MRS EAVES (ORIGINAL)	MRS EAVES XL REGULAR	MRS EAVES XL NARROW
Roman	Aa	Aa	Aa
Italic	Aa	Aa	Aa
Bold	Aa	Aa	Aa
Bold Italic	Aa	Aa	Aa
Heavy		Aa	Aa
Heavy Italic		Aa	Aa
Small Caps	Aa	AA	AA
Small Caps Bold		AA	AA
Small Caps Heavy		AA	AA
Petite caps	AA		
		l	

Classic Format (TYPE 1)	OpenType Format
Mrs Eaves Package (The Original) Roman, Italic, Bold, Small Caps, Fractions, Ornaments, and Petite Caps.  \$95.00	Mrs Eaves OT Includes Mrs Eaves Roman, Italic, and Bold plus additional features. \$299.00
Mrs Eaves Just Ligatures Package Roman, Italic, and Bold Ligatures.  \$59.00	Mrs Eaves Bold Italic OT Includes Mrs Eaves Bold
Mrs Eaves Bold Italic Package Bold Italic and Bold Italic Ligatures.  \$59.00	Italic plus additional features. \$50.00
Mrs Eaves XL Regular Package Regular, Regular Italic, Small Caps Regular, Bold, Bold Italic, and Small Caps Bold.  \$95.00  Mrs Eaves XL Heavy Package Heavy, Heavy Italic, and Small Caps Heavy.  \$65.00	Mrs Eaves XL Regular OT Includes all Mrs Eaves XL Regular fonts plus additional features. \$180.00
Mrs Eaves XL Narrow Package Regular, Regular Italic, Small Caps Regular, Bold, Bold Italic, and Small Caps Bold. \$95.00	Mrs Eaves XL Narrow OT Includes all Mrs Eaves XL Narrow fonts plus additional features.
Mrs Eaves XL Narrow Heavy Package Heavy, Heavy Italic, and Small Caps Heavy. \$65.00	\$180.00
Mrs Eaves XL Volume Package Includes al 18 Mrs Eaves XL Regular and Narrow fonts in Classic format.  \$260.00 (Save \$60)	Mrs Eaves XL OT Volume Includes all Mrs Eaves XL Narrow and Regular fonts plus additional features. \$299.00 (Save \$61)

EMIGRE FONTS

## Mrs Eaves OpenType Character Set

ABCDEFG©®?!\*'"""'&abcdefgh@\$0123456789€% Default (ALL STYLES - XL DEFAULT FIGURES ARE LINING)

ABCDEFG@®?!\*'"""'&ABCDEFG@\$0123456789€% All Caps (ALL STYLES)

ABCDEFG©®?!\*'"""'&ABCDEFGH@\$0123456789€% Small Caps (ROMAN AND XL, NO ITALICS)

ABCDEFGHIJ©®?!\*'"""'&ABCDEFGH@\$0123456789€% All Small Caps (ROMAN AND XL, NO ITALICS)

ABCDEFG©®?!\*'""" &ABCDEFGH@\$0123456789€% Petite Caps "Denominator" (ROMAN ONLY, NO XL)

ABCDEFG©®?!\*'"""''&ABCDEFGH@\$0123456789€% All Petite Caps "Denominator + ASC" (ROMAN ONLY, NO XL)

abdehilmnorst 1st 2nd 3rd 4th Mlle Mme Dr No Ordinals (ROMAN ONLY, NO XL)

ABDEHILMNORST 1ST 2ND 2RD 4TH MLLE MME DR NO Ordinal Caps (ROMAN ONLY, NO XL)

AA MB @ MD ME HE NK @ ct gg gi it ky st îp py Discretionary Ligatures (NO XL)

0123456789

Proportional Old Style Numbers (ALL STYLES)

0123456789

Proportional Lining Numbers (ALL STYLES)

0123456789

Tabular Old Style Numbers (ALL STYLES)

0123456789

Tabular Lining Numbers (ALL STYLES)

NOTE: Shown throughout this specimen

KK NN YY TT ZZ pp zzz

booklet, the following alternate italic capitals are available only in the

OpenType version of the XL fonts:

 $^{0123456789}_{0123456789}~2^2~H_2O~h^2 = a^2 + b^2$  Superior Numbers & Scientific Inferior Numbers (roman and XL, NO ITALICS)

0123456789<sub>0123456789</sub> Footnote<sup>36</sup>

Numerator & Denominator (ROMAN AND XL, NO ITALICS)

1/2 1/3 2/3 1/4 3/4 1/8 3/8 5/8 7/8 1/16 3/16 1/32 1/64 1/100

Fractions and Arbitrary Fractions (ROMAN AND XL, NO ITALICS)

春 春 茶 井 图 ※ 春春春 春春春 春春春 井井井 图图图 ※※※ ← t → ↑ ↑ ~ ☆ 泰 苯 兹 密 ※

Ornaments (ROMAN ONLY, NO XL)

Mrs Eaves Classic Format (TYPE 1) Character Set

ABCDEFGHIJKLM NOPQRSTUVWXYZ abcdefghijklm nopqrstuvwxyz 01234567890123456789\* &\$¢£¥€%% ÀÁÂÄÃÅÇÈÉÊÏÍÏÎÑ ÒÓÔÖØÙÚÛÜŸ àáâäãåçèéêëıìíîïñ òóôöőøùúûüÿ ¶§†‡fÆŒæœfiflß @®©TMao^#\*,....;;?;! {([])}<>+÷=°•

\* NUMERALS: Classic format Mrs Eaves Roman contains old style numerals only. Classic format Mrs Eaves XL Regular and XL Narrow contain lining numerals only.

shed a Lottery, in which there give notice that he had established a L d at their long and lofty g to one of her friends, nongst a variety of other valu-were no blanks: and that, amongst a v he was resolved to quit highest prize. It was Jupiter's able chances, Wisdom was the highest uld I happen, said she, some of the gods should also command, that in this Lottery, some of ly, to give offense to my v be construed to come s were being disposed of, and become adventurers. The tickets were er friend smiled at her ed, how it was possible est prize fell to Minerva: upon and the wheels placed. Mercury was e nistaken for *horns*? Had an ostrich, replied the ough the assembly, and hintsthe drawing. It happened that the best rust them in the hands ruth and innocence are er used some unfair practices upon which a general murmur ran the rce, against the logic of his daughter. Jupiter, that he Jupiter, in order to please mankind, directed e both punish and silence these impious clamours cury to give notice that he had established a Lo nan race, presented them with Folly in the place which there were no blanks: and that, amongs with which they went away perfectly contented: ety of other valuable chances, Wisdom was the t time the Greatest Fools have always looked upon prize. It was Jupiter's command, that in this I her friends, acquainted himsome of the gods show Two friends, setting out to tickets were being disj resolved to quit the country. through a dangerous forest, n Mercury was employe other, if they should happen l I happen, said she, however pened that the best pr ceeded far, before they perce ignedly, to give offense to myageneral murmur rar with great rage. There were i rs, my Ears may be construed tices to secure this des being very active, sprung up throwing himself flat on the with the horn-act. Her friend that he might at once tended to be dead; remember this creature will not prey up 1 1 ous clamours of the h

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## FABLE XLVIII. Jupiter's Lottery.

- [ SET IN MRS EAVES - 8/10 POINT ] -

JUPITER, in order to please mankind, directed Mercury to give notice that he had established a Lottery, in which there were no blanks: and that, amongst a variety of other valuable chances, Wisdom was the highest prize. It was Jupiter's command, that in this Lottery, some of the gods should also become adventurers. The tickets were being disposed of, and the wheels placed. Mercury was employed to preside at the drawing. It happened that the best prize fell to Minerva: upon which a general murmur ran through the assembly, and hints were thrown out, that Jupiter used some unfair practices to secure this desirable lot to his daughter. Jupiter, that he might at once both punish and silence these impious clamours of the human race, presented them with Folly in the place of Wisdom; with which they went away perfectly contented: and from that time the Greatest Fools have always looked upon themselves as the Wisest Men.

## FABLE XLVIII. Jupiter's Lottery.

- [ SET IN MRS EAVES XL REGULAR - 8/10 POINT ] -

**JUPITER**, in order to please mankind, directed Mercury to give notice that he had established a Lottery, in which there were no blanks: and that, amongst a variety of other valuable chances, Wisdom was the highest prize. It was Jupiter's command, that in this Lottery, some of the gods should also become adventurers. The tickets were being disposed of, and the wheels placed. Mercury was employed to preside at the drawing. It happened that the best prize fell to Minerva: upon which a general murmur ran through the assembly, and hints were thrown out, that Jupiter used some unfair practices to secure this desirable lot to his daughter. Jupiter, that he might at once both *punish* and *silence* these impious clamours of the human race, presented them with *Folly* in the place of *Wisdom*; with which they went away perfectly contented: and from that time the *Greatest Fools* have always looked upon themselves as the *Wisest Men*.

### FABLE XLVIII. Jupiter's Lottery.

- [ set in Mrs eaves XL narrow - 8/10 point ] -

**JUPITER**, in order to please mankind, directed Mercury to give notice that he had established a Lottery, in which there were no blanks: and that, amongst a variety of other valuable chances, Wisdom was the highest prize. It was Jupiter's command, that in this Lottery, some of the gods should also become adventurers. The tickets were being disposed of, and the wheels placed. Mercury was employed to preside at the drawing. It happened that the best prize fell to Minerva: upon which a general murmur ran through the assembly, and hints were thrown out, that Jupiter used some unfair practices to secure this desirable lot to his daughter. Jupiter, that he might at once both *punish* and *silence* these impious clamours of the human race, presented them with *Folly* in the place of *Wisdom*; with which they went away perfectly contented: and from that time the *Greatest Fools* have always looked upon themselves as the *Wisest Men*.

## FABLE XXII. The Elk and the Lion.

- [ SET IN MRS EAVES with discretionary ligatures - 12/16 POINT ] -

AN ELK having accidentally gored a Lion, the monarch was so exasperated, that he sent forth an edict, commanding all horned beasts, on pain of death, to depart his dominions. A hare observed the shadow of her Ears, was much alarmed at their long and lofty appearance; and running to one of her friends, acquainted him that she was resolved to qust the country. For should I happen, said she, however undesignedly, to give offense to my superiors, my Ears may be construed to come with the horn-act. Her friend smiled at her apprehensions: and asked, how it was possible that Ears could be mistaken for horns? Had I no more Ears than an ostrich, replied the Hare, I would not trust them in the hands of an informer: for truth and innocence are arguments of little force, against the logic of power and malice in conjunction.

## FABLE XXXIV. The Boy and the Filberts.

- [ SET IN MRS EAVES - 10/13 POINT ] -

A CERTAIN BOY, as Epictetus tells the fable, put his hand into a pitcher, where great plenty of Figs and Filberts were deposited: he grasped as many as his fist could possibly hold, but when he endeavoured to pull it out, the narrowness of the neck prevented him. Unwilling to lose any of them, but unable to draw out his hand, he burst into tears, and bitterly bemoaned his hard fortune. An honest fellow who stood by, gave him this wise and reasonable advice; Grasp only half the quantity, my Boy, and you will easily succeed.

## FABLE XXXIV. The Elk and the Lion.

- [ SET IN MRS EAVES XL REGULAR - 12/16 POINT ] -

AN ELK having accidentally gored a Lion, the monarch was so exasperated, that he sent forth an edict, commanding all horned beasts, on pain of death, to depart his dominions. A hare observed the shadow of her Ears, was much alarmed at their long and lofty appearance; and running to one of her friends, acquainted him that she was resolved to guit the country. For should I happen, said she, however undesignedly, to give offense to my superiors, my Ears may be construed to come with the horn-act. Her friend smiled at her apprehensions: and asked, how it was possible that Ears could be mistaken for horns? Had I no more Ears than an ostrich, replied the Hare, I would not trust them in the hands of an informer: for truth and innocence are arguments of little force, against the *logic* of *power* and *malice* in conjunction.

## FABLE XXXIV. The Boy and the Filberts.

- [ set in Mrs eaves XL regular - 10/13 point ] -

A CERTAIN BOY, as Epictetus tells the fable, put his hand into a pitcher, where great plenty of Figs and Filberts were deposited: he grasped as many as his fist could possibly hold, but when he endeavoured to pull it out, the narrowness of the neck prevented him. Unwilling to lose any of them, but unable to draw out his hand, he burst into tears, and bitterly bemoaned his hard fortune. An honest fellow who stood by, gave him this wise and reasonable advice; Grasp only *half* the quantity, my Boy, and you will *easily succeed*.

## FABLE XXXIV. The Elk and the Lion.

- [ SET IN MRS EAVES XL NARROW - 12/16 POINT ] -

AN ELK having accidentally gored a Lion, the monarch was so exasperated that he sent forth an edict, commanding all horned beasts, on pain of death, to depart his dominions. A hare observed the shadow of her Ears, was much alarmed at their long and lofty appearance; and running to one of her friends, acquainted him that she was resolved to quit the country. For should I happen, said she, however undesignedly, to give offense to my superiors, my Ears may be construed to come with the horn-act. Her friend smiled at her apprehensions: and asked, how it was possible that Ears could be mistaken for horns? Had I no more Ears than an ostrich, replied the Hare, I would not trust them in the hands of an informer: for *truth* and *innocence* are arguments of little force, against the *logic* of *power* and *malice* in conjunction.

### FABLE XXXIV. The Boy and the Filberts.

- [ SET IN MRS EAVES XL NARROW - 10/13 POINT ] -

A CERTAIN BOY, as Epictetus tells the fable, put his hand into a pitcher, where great plenty of Figs and Filberts were deposited: he grasped as many as his fist could possibly hold, but when he endeavoured to pull it out, the narrowness of the neck prevented him. Unwilling to lose any of them, but unable to draw out his hand, he burst into tears, and bitterly bemoaned his hard fortune. An honest fellow who stood by, gave him this wise and reasonable advice; Grasp only *half* the quantity, my Boy, and you will *easily succeed*.

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- [ SET IN MRS EAVES XL ] -

## There is a certain bird

in the West-Indies,

WHICH HAS THE faculty OF

## MIMICKING THE NOTES

of *every* other songster, without being able himself to add *any* original strains to the concert.

As one of these Mock-birds was displaying

HIS TALENTS of RIDICULE

among the branches of a venerable wood:

# 'Tis very well,

SAID A LITTLE WARBLER,

speaking in the name of all the rest,

we grant you that our music is *not* without its faults:

but why will you not favour us

with a strain of

YOUR OWN?

FABLE LIII. The Trumpeter.

- [ SET IN MRS EAVES XL NARROW ] -

A Trumpeter in a certain army happened to be taken prisoner.

HE WAS ORDERED immediately TO EXECUTION

but pleaded excuse for

HIMSELF,

that it was unjust

a person should suffer *death*, who, far from an intention of mischief, *did not even wear* an offensive weapon.

So much the rather,

replied one of the enemy

**SHALT THOU DIE;** 

since without any design of fighting thyself,

THOU EXCITEST OTHERS TO THE

bloody business:

for he that is the abettor of a

**BAD ACTION** 

is at least equally with him that **commit it.** 

d the shadow of ous forest, mutually promised to the monarch was so exasperate be assaulted the monarch was so exasperate be assaulted. y should happen to be assaulted. luch alarmed at far, before they perceived a Bear he sent forth an edict, comm fty appearance; great rage. There were no hopes ne of her *friends*, em, being very active, sprung up all horned beasts, on pain of the other, throwing himself flat im that she was reath, and pretended to be dead; to depart his dominions. A h uit the country. ard it asserted, that this creature carcase. The Bear came up, and observed the shadow of her l ippen, said she, me time, left him, and went on. signedly, to give lds with his gun, attended by an experienced much alarmed at their long a ring a Snipe; and almost at the same instant eriors, my Ears ed at the accident, and divided in his aim, he and by this means missed them both. Ah, my appearance; and running to ed to come with you should never have two aims at once. Had ced by the extravagant hope of Partridge, you A little boy playing in the fields, chanced to be stung by a Nettle, and came cr certain boy, as Epictetus tells the ing to his father: he told him, he had been hurt by that nasty weed several time before; that he was always afraid of it; and that now he did not but just touch before; that he was always afraid of it; and that now he did not but just touch as lightly as possible, when he was so severely stung. Child said he, your touc this hand into a pitcher, where is so gently and timorously is the very reason of its hurting you. A Nettle may handled safely, if you do it with courage and resolution: if you seize it boldly at plenty of Figs and Filberts were gripe it fast, be assured it will never sting you; and you will meet many sorts persons, as well as things in the world, which ought to be treated in the very sa rtain bird in the west-indies. osited: he grasped as many as his a journey which led mised to assist each ty of *mimicking* the notes of ev could possible hold, but when he ulted. They had not ear making towards hout being able himself to a hopes in flight; but red to pull it out, the narrowness up into a tree; upon ns to the concert. As one of t on the ground, held neck prevented him. Unwilling to membering to have was displaying his talents of a iot prey upon a dead ranches of a venerable wood of them, but unable to draw outnelling to him some as fairly out of sight ttle warbler, speaking in the , he burst into tears, and bitterly it—Well, my friend, t, we grant you that *our* musi per you very closely. ne this good piece of aned his hard fortune. An honest uilts, hut why will you not fa

#### **Design Process**

#### Mrs Eaves XL Regular



The Original
Mrs Eaves Roman
Mrs Eaves Roman
was the starting point
for both Mrs Eaves
XL Regular and XL
Narrow.

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Mrs Eaves Roman scaled

The first step was to weight of the scaled scale the x-height up characters were then by 130% while mainreduced to match the taining the alignment original Mrs Eaves of the ascenders and Roman. The extra descenders. weight was removed primarily from the outside of the characters to preserve the width of the counters, resulting in a slightly

Adjustments

The stem and stroke

narrower width.

4. Mrs Eaves XL Regular

XL Regular Final version with higher x-height than the original Mrs Eaves Roman, resulting in higher legibility at small sizes with increased space economy.

Mrs Eaves XL Narrow



1. The Original Mrs Eaves Roman

Mrs Eaves Roman stretched

The Mrs Eaves
Roman x-height was
adjusted vertically to
match the x-height of
the XL Regular while
preserving the width
and stem weight of
the original Roman.

3. Adjustments

These results, being too condensed, were then interpolated with Mrs Eaves XL Regular to form the final narrow version. 4. Mrs Eaves XL Narrow

Final version with a set width of about 92% of the Regular version for more compact text setting.

## FABLE XX. The Sun and the Wind.

- [ SET IN MRS EAVES XL NARROW - 14/17 POINT ] -

PHOEBUS AND AEOLUS had once a dispute, which of them could soonest prevail with a certain traveler to part with his cloak. Aeolus began the attack, and assaulted him with great violence. But the man wrapping his cloak still closer about him, doubled his efforts to keep it, and went on his way. And now Phoebus darted his warm insinuating rays, which melting the traveler by degrees, at length obliged him to throw aside that cloak, which all the rage of Aeolus could not compel him to resign. Learn hence, said Phoebus to the blustering god, that *soft* and *gentle means* will often accomplish, what *force* and *fury* can never effect.

FABLE XXVI. The Bear and the two Friends

- [ SET IN MRS EAVES XL NARROW - 6/9 POINT ] -

Two FRIENDS, setting out together upon a journey which led through a dangerous *forest*, mutually promised to assist each other, if they should happen to be assaulted. They had not proceeded far, before they perceived a Bear making towards them with great rage. There were no hopes in flight; but one of them, being very active, sprung up into a tree; upon which, the other, throwing himself flat on the ground, held his breath, and pretended to be dead; remembering to have heard it *asserted*, that this creature will not prey upon a *dead* carcase. The Bear came up, and after smelling to him some time, left him, and went on. When he was fairly out of sight and hearing, the hero from the tree calls out—Well, my friend, what said the Bear? He seemed to whisper you very closely. He did so, replied the other, and gave me this good piece of advice; never to associate with a *wretch*, who in the hour of *danger* will desert his Friend.

## FABLE XX. The Sun and the Wind.

- [ SET IN MRS EAVES - 14/17 POINT ] -

PHOEBUS and AEOLUS had once a dispute, which of them could soonest prevail with a certain traveler to part with his cloak. Aeolus began the attack, and assaulted him with great violence. But the man wrapping his cloak still closer about him, doubled his efforts to keep it, and went on his way. And now Phoebus darted his warm insinuating rays, which melting the traveler by degrees, at length obliged him to throw aside that cloak, which all the rage of Aeolus could not compel him to resign. Learn hence, said Phoebus to the blustering god, that soft and gentle means will often accomplish, what force and fury can never effect.

FABLE XXVI. The Bear and the two Friends.

— [ SET IN MRS EAVES — 6/9 POINT ] —

Two friends, setting out together upon a journey which led through a dangerous forest, mutually promised to assist each other, if they should happen to be assaulted. They had not proceeded far, before they perceived a Bear making towards them with great rage. There were no hopes in flight; but one of them, being very active, sprung up into a tree; upon which, the other, throwing himself flat on the ground, held his breath, and pretended to be dead; remembering to have heard it asserted, that this creature will not prey upon a dead carcase. The Bear came up, and after smelling to him some time, left him, and went on. When he was fairly out of sight and hearing, the hero from the tree calls out—Well, my friend, what said the Bear? He seemed to whisper you very closely. He did so, replied the other, and gave me this good piece of advice; never to associate with a wretch, who in the hour of danger will desert his Friend.

## FABLE XXII. The Snipe Shooter.

- [ SET IN MRS EAVES - 11/13 POINT ] -

As a sportsman ranged the fields with his gun, attended by an experienced old Spaniel, he happened to spring a Snipe; and almost at the same instant, a covey of Partridges. Surprised at the accident, and divided in his aim, he let fly too indeterminately, and by this means missed them both. Ah, my good Master, said the Spaniel, you should never have two aims at once. Had you not been dazzled and seduced by the extravagant hope of Partridge, you would most probably have secured your Snipe.

## FABLE XXII. The Snipe Shooter.

- [ SET IN MRS EAVES XL REGULAR - 11/13 POINT ] -

As a sportsman ranged the fields with his gun, attended by an experienced old Spaniel, he happened to spring a Snipe; and almost at the same instant, a covey of Partridges. Surprised at the accident, and divided in his aim, he let fly too indeterminately, and by this means missed them both. Ah, my good Master, said the Spaniel, you should never have two aims at once. Had you not been dazzled and seduced by the extravagant hope of Partridge, you would most probably have secured your Snipe.

## FABLE XXII. The Snipe Shooter.

- [ SET IN MRS EAVES XL NARROW - 11/13 POINT ] -

**As a sportsman** ranged the fields with his gun, attended by an experienced old Spaniel, he happened to spring a Snipe; and almost at the same instant, a covey of Partridges. Surprised at the accident, and divided in his aim, he let fly too indeterminately, and by this means missed them *both*. Ah, my good Master, said the Spaniel, you should never have two aims at once. Had you not been dazzled and seduced by the extravagant hope of Partridge, you would most probably have secured your Snipe.

FABLE XIX. The Boy and the Nettle.

- [ SET IN MRS EAVES ] -

A lîttle boy playing in the fields,

## CHANCED TO BE STUNG BY A

# NETTLE

## AND CAME CRYING TO HIS FATHER:

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

HE TOLD HIM, he had been hurt by that nasty weed several times before; that he was always afraid of it; and that now he did not but just touch it, as lightly as possible, when he was so severely stung.

\*\*\*\*\*\*\*\*\*\*\*\*\*

CHILD SAID HE, your touching it so gently and timorously is the very reason of its hurting you. A Nettle may be handled safely, if you do it with courage and resolution: if you seize it boldly, and gripe it fast, be assured it will never sting you;

\*\*\*\*\*\*\*\*\*\*\*\*\*

AND YOU WILL MEET MANY SORTS OF

## PERSONS

as well as things in the world
which ought to be treated in the very same

MANNER

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