41.

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45.

Digital Layout
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46.

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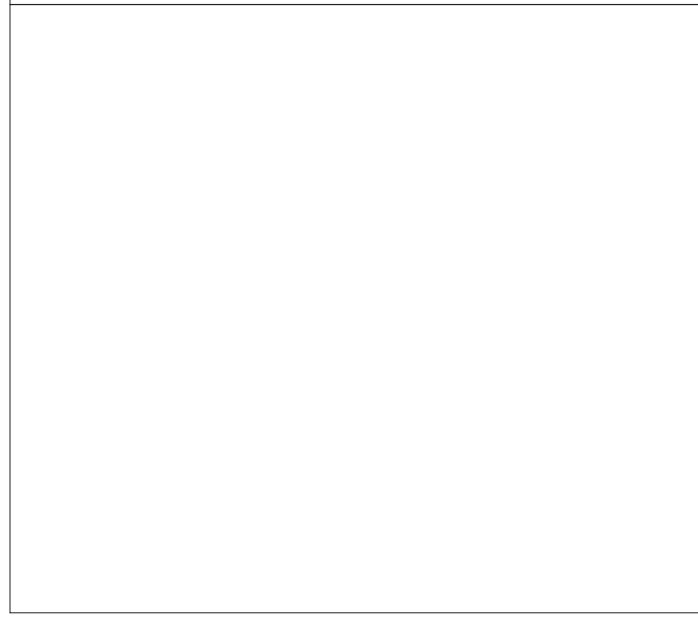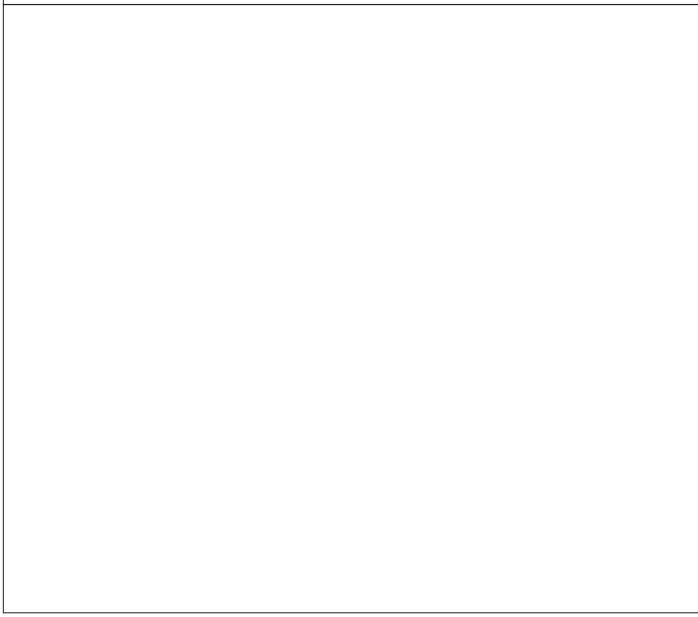**Digital Layout**
      Digital Layout
            Digital Layout

Digital Layout

DIGITAL LAYOUT

Typographic Layouts - Exercises 1-24

25. Helvetica, 36pt., caps and lowercase, normal tracking, align center, 30pts leading.
26. Font: Zapf Chancery.
27. Font: Bernhard Modern.
28. Font: Avant Garde
29. Font: Times
30. Font: New Century Schoolbook
31. Helvetica, bold, 30pt., caps and lowercase, align force justify, 2 lines
32. Copy and repeat to make 6 lines
33. Helvetica bold italic, 30pt. auto leading, force justify, Apply tint: 50% of black
34. Combine #32 and #33 (two separate type windows). Experiment with alignment
35. Helvetica Bold 60pt., caps and lowercase, auto leading, Align: center
36. Helvetica Bold 60pt., Black Background, reverse type
37. Ditto, Ground(background) 25% tint of black, Type 75% or black
38. Ditto, Type (Three separate type windows) Reverse(white), 60% tint of black, and solid black(100%), Ground 25% tint of black.
39. Helvetica bold, 14pt. caps and lowercase Align: force justify. (no space btwn words)
40. Copy and paste for a total of 13 lines of text, Solid black *center and tint of 20% black surrounding
41. Copy and paste for a total of 13 lines of text. Solid black *diagonal and tint @ 20% black surrounding
42.Ditto, with Solid black ground (100% of black), gradiate to center - reverse type, increments 90%, 75%, 60%, 45%, 30%,15%
43. Helvetica bold, 12pt., caps and lower case, align left
44. Shift text window(box) to right 3 picas. Copy and paste for a total of 15 lines of type. Tabs: 2,4
45. Shift text window(box) to right 3 picas. Copy and paste for a total of 15 lines of type. Tabs: 2,4,6,8
46. Shift text window(box) to right 3 picas. Copy and paste for a total of 15 lines of type. Tabs: 2,4,6,8