Graphic Design: Digital Layout : Art 51.4
Instructor: John Sappington - john@basearts.com

Week 1 Introduction to Digital Page Design - Course Structure and Objectives - Signature Moment
        Student Presentations - Review Signature Exercise
        Reading:

Week 2 Application: Word Processing - MS Word, Simpletext - Manipulating Type - Tracking,Kerning,Leading

1   Letterform Histories - Type Classifications - Parts of a Letter
        Reading:

Week 3 Application: Illustrator

2   Legibility - Traditions - Digitization
        Reading:

Week 4 Application: Photoshop

3   Hieroglyphics, Universal Symbols
        Reading:

Week 5 Application: Quark, PageMaker, InDesign

4   Layout, Page Composition
        Reading:

Week 6 Application: HTML, Dreamweaver

5   Layout, Screen Compostion, Usability
        Reading:

Week 7 Production:

6
        Reading

Week 8 Production:

7
        Reading:

Week 9 Production:

8   Mid-Term Review
        Reading:

Exercises Weeks 1-9

1. Signature Exercise - Portfolio Review

2. Vectors - Create outlines and modify 2 - 36 pnt. (roman) fonts.
        Provide full character sets and usage on 8.5 x 11

        Optional Modifications:
        Color Variations + 1 Gradient
        Texture or Pattern Applications
        Reshaping

3. Bitmaps/Rasters

4. Exploring the Page
        Typographic Layouts - Exercises 1-24

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