

Design review

Student name: _____ Date: _____

Design team name: _____

Client name: _____

Client URL: _____

Summary

After understanding the client’s goals and audience, conduct a design review of the client’s website:

- One team member summarizes the client’s audience, purpose, and goals to confirm the group’s understanding.
- The team evaluates the strengths of the site’s design. Consider the following design elements:
 - Consistency
 - Ease of use
 - Use of color
 - Universal navigation
 - Layout
 - Links
 - Usability
 - Accessibility
 - Mobile device considerations
- The team discusses improvements they would suggest to the site design.
- One team member summarizes the strengths of the site.

Consistency

What elements are repeated on content pages to help identify the entire site?
