

# How to promote a website

Team name: \_\_\_\_\_ Date: \_\_\_\_\_

Investigate how to use search engines on the web to promote a website. When you submit the URL for your site to a search engine, people can locate your site based on information you provide about your site.

Conduct a web search for “search engine submission” for search engine submission tips.

## Find a search engine that offers free submission of websites.

Site name and URL: \_\_\_\_\_

Submission procedure: \_\_\_\_\_

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## Find a search engine or promotion site for which you pay to submit your site.

Site name and URL: \_\_\_\_\_

Cost to submit: \_\_\_\_\_

Submission procedure: \_\_\_\_\_

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Is this search engine or promotion site worth the cost? Why or why not? \_\_\_\_\_

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